



DISTRIBUTION PARTNER

Keeping people safe.

AI driven surveillance software
and hardware solutions.

www.icetana.ai



BUILT FOR LARGE SURVEILLANCE NETWORKS

REAL-TIME EVENT DETECTION

SELF CONFIGURING, SELF-LEARNING AI

At icetana, our mission is to ensure people's safety. With our self-configuring and self-learning AI, we offer effortless scalability across large surveillance networks, enabling real-time detection of unusual or interesting events. By doing so, our technology empowers security operators and safety teams to proactively prevent security incidents.

FEATURES



DEPLOYMENT

Cloud or on-premise, 100% browser-based, deployed in hours.



HIGHLIGHTS REVIEW

Fast review of unusual events found by icetana, download and share highlights.



SITE AGGREGATION & SCALE

100's of cameras on a server, many servers can be aggregated into one icetana even if they are in different locations.



CONTINUOUS LEARNING

Initial 24 hour learning period, 1 week optimisation, continuous improvement based on your camera scenes.



REAL-TIME UI

Real-time display of events on the LiveWall.



CORE ALGORITHM

Self learning, no rule setting, icetana learns for each camera scene.



EVENT QUALITY

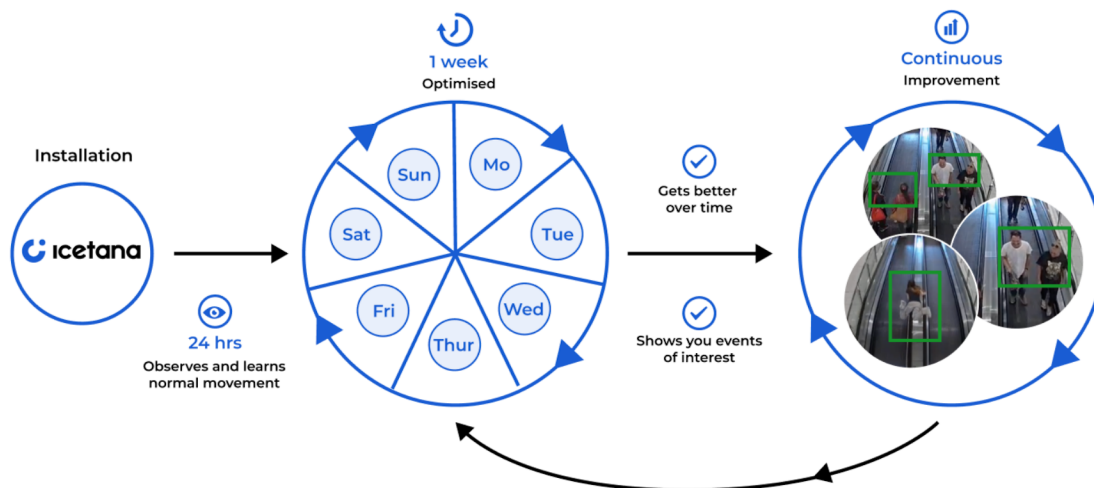
People and car AI object detection with trip and fall and fire and smoke detection.



INCIDENT REPORTING

Quick saving and reporting on incidents, add categories, download and share reports.

HOW ICETANA GETS SMARTER OVER TIME



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KEY BENEFITS

- Self-learning AI
- Real-time event detection
- Easy configuration
- Scalability
- Advanced analytics
- Reduced false alarms
- Cost-effective

USE CASES

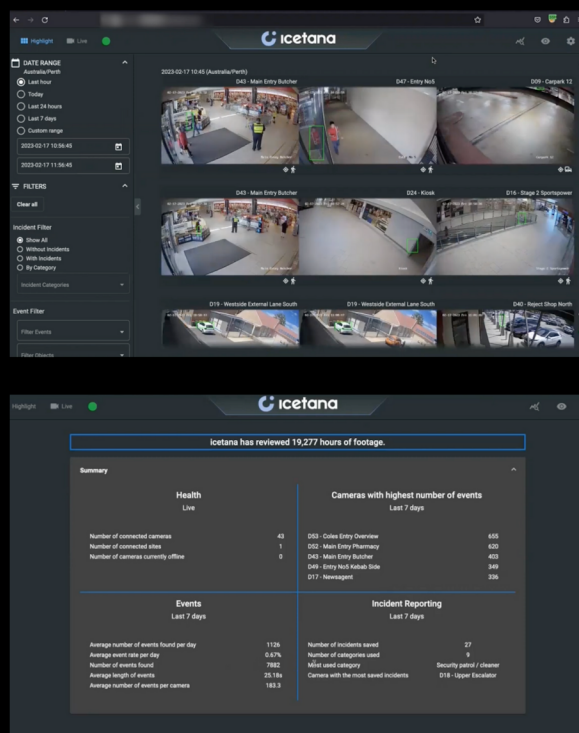
- Individuals in unauthorized areas
- Late night access attempts
- Crowds forming
- Suspicious behaviour
- Vandalism
- Children falling/playing on escalators or fountains
- People lying on the ground / medical emergencies
- Cars or people going the wrong way
- Fire and smoke
- Unauthorised access of emergency exits
- Intruders climbing over perimeter fences

PROVEN RESULTS

- Increased speed of response
- Reduced impact of threats
- Improved risk profile
- Reduced operating costs
- Mitigate impact of events
- Create a safer environment

USED ACROSS INDUSTRIES


- Shopping Malls
- Campuses
- Warehouses
- Ports
- Prisons
- Commercial buildings



**Schedule a consult
with our experts.**

Matthew Macfarlane - CEO

 matt@icetana.com.au

 +61 (0) 400 605 960

"icetana makes us feel like there is an extra operator in the control room, drawing our attention to cameras we are not able to watch all the time."

SHOPPING MALL, AUSTRALIA - ACCESS GROUP SOLUTIONS

"It allows us to become much more proactive in terms of intervening and stopping crimes or bad behaviour, I think it makes the school a lot safer place."

MOUNT ROYAL UNIVERSITY, CANADA - VP FACILITIES

icetana was initially implemented to prioritise abnormal events and respond proactively, but I would say it is something beyond security as it has positively impacted capacity planning, risk mitigation & presented site efficiency improvements.

TANDEEM MALLS, KUWAIT - SENIOR TECHNOLOGY MANAGER



icetana

www.icetana.ai
info@icetana.com

MACNICA

www.macnica.com
icetana_global@macnica.co.jp